

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

## CONTRACT

	Contract / Rev	vision		Alt Order #		
	566380	1		07895030		
Product						
Crossroads GPS						
Contract Dates	Estimate #					
08/08/12 - 08/14/12	12/11/882					
Advertiser			Ori	ginal Date	/ Revision	
Crossroads GPS			C	8/09/12	/ 08/09/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast Account Executive			Cash	
т	Station			xecutive	Sales Office	
	WTKR	Jamie /	And	Irus	Washington, D.	
	Special Hand	ing				
	Demographic					
	Adults 35+					
11	IDB#	Adverti	ser	Code	Product Code	
	8433	12	20-1		11	
	Agency Ref			Advertiser	Ref	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
1 3 08/08/12 08/12/12 NewsChannel 3 News	5-6am	:30	NM	3	\$720.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 08/06/12 08/12/12111 3	\$240.00				
2 3 08/13/12 08/14/12 NewsChannel 3 News	5-6am _	:30	NM	2	\$480.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 11 2	Rate				
	\$240.00	The second secon			
3 3 08/08/12 08/12/12 Newschannel 3 News	6-7am	:30	NM	3	\$1,095.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12111 3	<u>Rate</u> \$365.00				
4 3 08/13/12 08/14/12 Newschannel 3 News	6-7am	-20		_	
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$730.00
Week: 08/13/12 08/19/12 11 2	\$365.00				
5 3 08/08/12 08/12/12 CBS This Morning	7-9a	:30	NM	6	\$1,680.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	U	\$1,000.00
Week: 08/06/12 08/12/12222 6	\$280.00				
E 6 3 08/13/12 08/14/12 CBS This Morning	7-9a	:30	NM	6	\$1,680,00
Start Date	Rate				<b>41,000.00</b>
Week: 08/13/12 08/19/12 MT 6	\$280.00				
7 3 08/11/12 08/11/12 Early Show Saturday	9-11am	:30	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S- 1	Rate				
	\$200.00				
8 3 08/12/12 08/12/12 CBS Sunday Morning	9-1030am	:30	NM	1	\$485.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        S         1	Rate \$485.00				
9 3 08/12/12 08/12/12 Face the Nation	1030-11am	-20			
Start Date End Date Weekdays Spots/Week	Rate	:30	MM	1	\$555.00
Week: 08/06/12 08/12/12S 1	\$555.00				
10 3 08/08/12 08/12/12 Let's Make A Deal 9am	9-10am	:30	NM	3	\$1,245.00
Start Date End Date Weekdays Spots/Week	Rate				Ψ1,E-10.00
Week: 08/06/12 08/12/12111 3	\$415.00				
11 3 08/13/12 08/14/12 Let's Make A Deal 9am	9-10am	:30	NM	2	\$830.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 11 2	Rate				
Week: 08/13/12 08/19/12 11 2	\$415.00		1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order # 566380 07895030 Contract Dates Product Estimate # 08/08/12 - 08/14/12 Crossroads GPS 12/11/882 Advertiser Original Date / Revision **Crossroads GPS** 08/09/12 / 08/09/12

Start Date   End Date   Description   Start/End Time   Days   Length Week   Rate   Type Spots   Amount
12 3       08/08/12       08/12/12       Price Is Right       11am-12n       :30       NM       3       \$1,665.00         Start Date Week: 08/06/12       End Date O8/12/12       Weekdays Spots/Week Spots/Week       Rate Spots/Week       Rate Spots/Week       NM       2       \$1,110.00         Start Date Week: 08/13/12       End Date O8/19/12       Weekdays Spots/Week Spots/Week Spots/Week       Rate Spots/Week
Start Date Week: 08/06/12         End Date 08/12/12         Weekdays111         Spots/Week \$555.00         Rate \$555.00           13 3 08/13/12 08/14/12 Price Is Right Start Date Week 08/13/12         End Date 08/19/12 Price Is Right Price Is Right Start Date Week 08/13/12 08/19/12 Price Is Right Start Date Week 08/13/12 08/19/12 In 2 \$555.00         11 am-12n Start Start Date Start Date Week 08/19/12 Newschannel 3 News 12n-1230pm Start Date Week 08/06/12 08/12/12 Price Is Right Start Date Start Date Start Date Start Date End Date Weekdays Spots/Week Start Date End Date Weekdays Spots/Week Rate         Rate Rate Start Date Start Date End Date Weekdays Spots/Week Rate
13 3 08/13/12 08/14/12 Price Is Right 11am-12n :30 NM 2 \$1,110.00    Start Date Week: 08/13/12 08/19/12 11 2 \$555.00    14 3 08/08/12 08/12/12 Newschannel 3 News 12n-1230pm :30 NM 3 \$1,245.00    Start Date Week: 08/06/12 08/12/12    Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 Newschannel 3 News 12n-1230pm :30 NM 2 \$830.00    Start Date End Date Weekdays Spots/Week Rate
Start Date Week:         End Date 08/13/12         Weekdays 11         Spots/Week 2 \$555.00         Rate 2 \$555.00           14 3 08/08/12 08/12/12 Newschannel 3 News Start Date Week:         08/08/12 08/12/12 Newschannel 3 News 12n-1230pm 3415.00         :30 NM 3 \$1,245.00           Week:         08/06/12 08/12/12 08/12/12 Newschannel 3 News 12n-1230pm 3415.00         :30 NM 2 \$830.00           15 3 08/13/12 08/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Rate         Rate
Week: 08/13/12 08/19/12 11 2 \$555.00         14 3 08/08/12 08/12/12 Newschannel 3 News 12n-1230pm :30       :30       NM 3 \$1,245.00         Start Date Week       End Date Weekdays Spots/Week (08/06/12 08/12/12111 3 \$415.00       Rate S415.00         15 3 08/13/12 08/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Rate       12n-1230pm :30       :30
14 3       08/08/12       08/12/12       Newschannel 3 News       12n-1230pm       :30       NM       3       \$1,245.00         Start Date Week:       End Date 08/12/12       Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate       Rate Page 12n-1230pm       :30       NM       2       \$830.00
Start Date Week:         End Date 08/06/12         Weekdays 08/06/12         Spots/Week 2415.00         Rate 3415.00           15 3 08/13/12 08/14/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Rate         12n-1230pm 230         330         NM         2 \$830.00
15 3 08/13/12 08/14/12 Newschannel 3 News 12n-1230pm :30 NM 2 \$830.00
Start Date End Date Weekdays Spots/Week Rate
16 3 08/08/12 08/12/12 CBS Daytime 1228-3pm :30 NM 3 \$1,665.00
Start Date End Date Weekdays Spots/Week Rate
Week: 08/06/12 08/12/12111 3 \$555.00
17 3 08/13/12 08/14/12 CBS Daytime 1228-3pm :30 NM 2 \$1,110.00 Start Date End Date Weekdays Spots/Week Rate
Week: 08/13/12 08/19/12 11 2 \$555.00
18 3 08/08/12 08/12/12 Ellen Degeneres 3pm 3-4pm :30 NM 3 \$1,185.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week; 08/06/12 08/12/12111 3 \$395.00
19 3 08/13/12 08/14/12 Ellen Degeneres 3pm 3-4pm :30 NM 2 \$790.00
Week: 08/13/12 08/19/12 11 2 \$395.00
20 3 08/08/12 08/12/12 NewsCha 3 News First @ 4p 358-5pm :30 NM 3 \$840.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12111 3 \$280.00
21 3 08/13/12 08/14/12 NewsCha 3 News First @ 4p 358-5pm :30 NM 2 \$560.00
Start Date End Date Weekdays Spots/Week Rate
Week: 08/13/12 08/19/12 11 2 \$280.00
22 3 08/08/12 08/12/12 Newschannel 3 News 5-530pm :30 NM 3 \$1,395.00 Start Date
Week: 08/06/12 08/12/12111 3 \$465.00
23 3 08/13/12 08/14/12 Newschannel 3 News 5-530pm :30 NM 2 \$930.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week; 08/13/12 08/19/12 11 2 \$465.00
24 3 08/08/12 08/12/12 Newschannel 3 News 530-6pm :30 NM 3 \$1,305.00 <u>Start Date End Date Weekdays Spots/Week Rate</u>
Week: 08/06/12 08/12/12111 3 \$435.00
25 3 08/13/12 08/14/12 Newschannel 3 News 530-6pm :30 NM 2 \$870.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 11 2 \$435.00
Start Date End Date Weekdays Spots/Week Rate
Week: 08/06/12 08/12/12111 3 \$505.00
27 3 08/13/12 08/14/12 Newschannel 3 News 6-630pm ;30 NM 2 \$1,010.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 08/13/12 08/19/12 11 2 \$505.00
E 28 3 08/08/12 08/12/12 7-730pm 7-730pm :30 NM 2 \$1,170.00

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	Contract / Revision 566380 /	Alt Order # 07895030			
Contract Dates 08/08/12 - 08/14/12	Product Crossroads GPS	Estimate # 12/11/882			
Advertiser Crossroads GPS		Original Date / Revision 08/09/12 / 08/09/12			

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSpo	Tot	als Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        111         3           Spot Ch         Date Range         Description           3 3         08/06/12-08/12/12         7-730pm           Credited         Orealized	Rate \$585.00 Start/End Time 7-730pm	<u>Weekdays Length</u> <u>Rate</u> wThF :30 \$585.00	Type NM		
29 3 08/13/12 08/14/12 7-730pm  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 11 2	7-730pm <u>Rate</u> \$585.00	:30	NM	2	\$1,170.00
E 30 3 08/08/12 08/12/12 730-8pm  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12111 3  Spot Ch Date Range Description 3 3 08/06/12-08/12/12 730-8pm  Credited	730-8pm Rate \$555.00 Start/End Time 730-8pm	:30  Weekdays Length RatewThF :30 \$555.00	NM Type NM	2	\$1,110.00
31 3 08/13/12 08/14/12 730-8pm  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 11 2	730-8pm <u>Rate</u> \$555.00	:30	NM	2	\$1,110.00
32 3 08/08/12 08/12/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 08/05/12 08/12/12111 3	11-1135p <u>Rate</u> \$760.00	:30	NM	3	\$2,280.00
33 3 08/13/12 08/14/12 Late News (M-F)  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 11 2	11-1135p <u>Rate</u> \$760.00	:30	NM	2	\$1,520.00
34 3 08/12/12 08/12/12 Late News (Sa-Su)  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12S 1	11-1135p <u>Rate</u> \$515.00	:30	MM	1	\$515.00
35 3 08/08/12 08/12/12 Late Night with David Letter  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12111 3	m1135pm-1237am <u>Rate</u> \$235.00	:30	NM	3	\$705.00
36 3 08/13/12 08/14/12 Late Night with David Letter  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 11 2	m1135pm-1237am <u>Rate</u> \$235.00	:30	NM	2	\$470.00
N 37 3       08/11/12       08/11/12       Saturday Prime         Start Date       End Date       Weekdays       Spots/Week         Week:       08/06/12       08/12/12      S-       1	9-10pm <u>Rate</u> \$555.00	:30	NM	1	\$555.00
Fime Period # of Spots Gross Amount	Net Amount	Totals		90	\$38,330.00

Time Period	# of Spots	Gross Amount	Net Amoun
)7/30/12 -08/14/12	90	\$38,330.00	\$32,580.50
Totals	90	\$38,330.00	\$32,580.50

Signature:	Date:	